



WINNING BECOMES EASY WHEN EVERYONE IS A STAR PERFORMER

Union Focussed Largecap Fund (An Open-ended Equity Scheme)

New Fund Offer Opens on April 20, 2017

New Fund Offer Closes on April 28, 2017

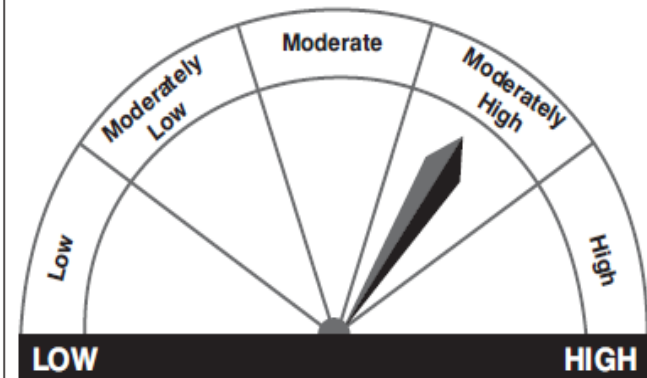
Scheme Re-opens on May 15, 2017

Union Focussed Largecap Fund (An Open-ended Equity Scheme)

This product is suitable for investors who are seeking*:

- Long Term Capital Appreciation
- Investment predominantly in a portfolio of select equity and equity linked securities of large cap companies.

Riskometer



Investors understand that their principal will be at moderately high risk

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

Investment Approach

Large Cap (Top 100)

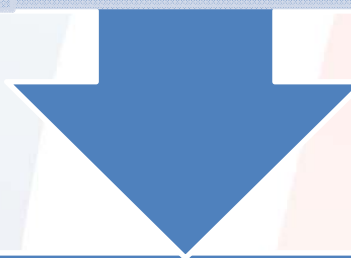
**Well
Researched**

**Better
Corporate
Governance**

Sector Leaders

**Lower Volatility
in Earnings**

Higher Liquidity



20 to 30 Stocks

Long Term Consistent Returns

Investment Strategy



by Market capitalization

Return on capital employed (ROCE)
Return on Asset (ROA)
Return on Equity (ROE)

Large Caps - Consistent Returns with Low Volatility

Index	3 year CAGR returns as on							
	31-Mar-10	31-Mar-11	31-Mar-12	31-Mar-13	31-Mar-14	31-Mar-15	31-Mar-16	31-Mar-17
Nifty 50 (Large cap)	11%	7%	21%	3%	5%	17%	11%	11%
Nifty Midcap 50	12%	2%	26%	-10%	-1%	14%	18%	21%
Nifty Small Cap	6%	-2%	30%	-5%	1%	18%	16%	24%

Index	Std. Dev.	Min	Max	Range
Nifty 50	6%	3%	21%	19%
Nifty Midcap 50	12%	-10%	26%	37%
Nifty Small Cap	13%	-5%	30%	34%

The information alongside is for illustration purposes only to explain how the given Indices have performed in the past. This illustration should not be taken as any indication of future returns.

Large Caps for Consistent Returns with Low Volatility

Data of 3 year CAGR returns from last 10 years reveals that large cap index compared to Mid and Small Cap Index:

- Has been almost half as volatile (measured by Standard Deviation).
- Has given consistently positive returns (3 Year CAGR return for last 10 years).

We aim to exploit this advantage of “consistency” by applying a “focussed” approach



Evolution of Stocks with Consistent Long Term Returns

100

S&P BSE 100 Index[§].

66

Survivors
(Current
Constituents of
S&P BSE 100
Index[§] which
were part of
the index as on
31st March
2007).

34

Average No. of
Stocks
outperforming
index on yearly
return in last
10 Financial
Years.

25

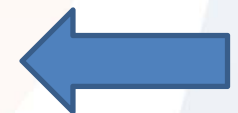
No. of Stocks
outperforming
index by at
least a margin
of 5% on 10
year CAGR.



Source: www.bseindia.com; Bloomberg
[§] For disclaimers refer last page.

On an average 52% of survivors beat S&P BSE100 Index^{\$} on yearly returns

	FY08	FY09	FY10	FY11	FY12	FY13	FY14	FY15	FY16	FY17	Average
No. of existing stocks beating Benchmark that year	32	39	38	41	37	26	33	34	30	34	34
As % of 66 survivors	48%	59%	58%	62%	56%	39%	50%	52%	45%	52%	52%



Source: Bloomberg
^{\$} For disclaimers refer last page.

Presenting Union Focussed Largecap Fund



Investment Objective:

To seek to generate capital appreciation by investing in a portfolio of select equity and equity linked securities of Large cap companies. However, there can be no assurance that the investment objective of the Scheme will be achieved.



Investment Philosophy:

High conviction portfolio of select stocks mainly from the top 100 companies in terms of market capitalization.

A combination of Value and Growth stocks with a view to ride over the stock market cycles in the short term and deliver superior long term returns.



Asset Allocation Pattern:

**Equity and Equity related instruments
predominantly of Largecap companies**
Min 80% - Max 100%

**Debt, Money Market Instruments
& Cash Equivalent**
Min 0% - Max 20%



Presenting Union Focussed Largecap Fund



Scheme Details



New Fund Offer Price:
₹ 10 per unit



Minimum application amount:
₹ 5,000 and in multiples of ₹ 1 thereafter



Benchmark:
S&P BSE 100 Index^{\$}



Plans/Options:
Direct and Regular Plan
Growth Option & Dividend Option (Reinvestment, Payout and Sweep facilities)



Load Structure:
Entry Load: Nil
Exit Load: 1 % if units are redeemed / switched out within 1 year from the date of allotment. Nil thereafter.

Disclaimers

MUTUAL FUND INVESTMENTS ARE SUBJECT TO MARKET RISKS, READ ALL SCHEME RELATED DOCUMENTS CAREFULLY.

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THANK YOU

